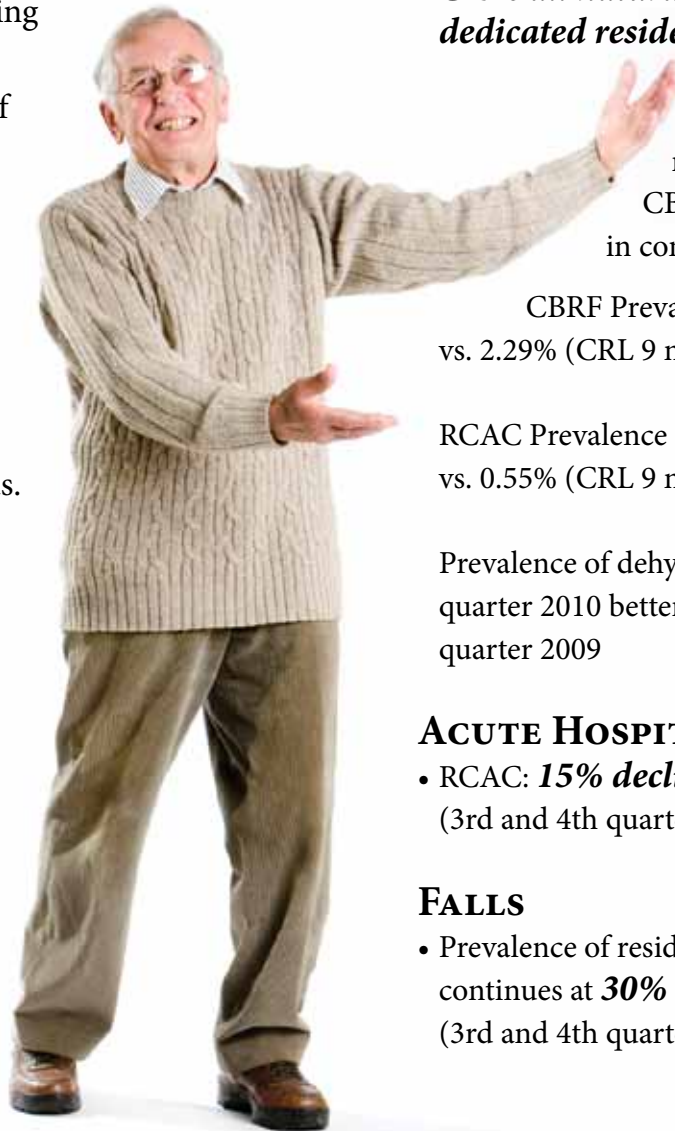


At CRL Senior Living Communities, we are extremely proud of our commitment to providing the very best care possible to our residents. To ensure that this is always the case, we employ a proprietary quality assurance benchmarking tool to track our resident's clinical outcomes on an ongoing monthly basis. The following are several of our most pronounced resident outcomes for the first quarter of 2010.

To ensure that we are continuously improving the care that we provide, the clinical outcomes of each community are reviewed by the Medical Director and our Clinical Team. Each month our clinical team studies the data and analyzes to identify trends. Utilizing specific benchmarks and trends we are able to track the progress in the health and care of our residents and set specific targeted goals for improvement. Also, utilizing these benchmarks, CRL's Medical Director and Clinical Team design a program to increase the quality of care and life of our residents.



1st Quarter Results 2010*

NUTRITIONAL

- ***CRL's all natural food based nutritional and dedicated resident server based dining programs***

continue to drive down the prevalence of weight loss for our residents in both our RCAC and CBRF communities relative to residents in competing communities by a wide margin:

CBRF Prevalence of weight: 1.1% (1st quarter 2010)
vs. 2.29% (CRL 9 month trailing average)

RCAC Prevalence of weight: 0.41% (1st quarter 2010)
vs. 0.55% (CRL 9 month training average)

Prevalence of dehydration continues to trend down; 1st quarter 2010 better than **50% lower** than 3rd and 4th quarter 2009

ACUTE HOSPITALIZATIONS

- RCAC: **15% decline** over CRL trailing 3 quarter average (3rd and 4th quarter 2009, 1st quarter 2010)

FALLS

- Prevalence of resident falls in our RCAC communities continues at **30% lower** than our competing communities (3rd and 4th quarter 2009, 1st quarter 2010)



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continued on back

PREVENTION OF TOTAL FRACTURES

- Prevalence of resident total fractures in our CBRF communities approximately **45% lower** than our competing communities (3rd and 4th quarter 2009, 1st quarter 2010)

INCONTINENCE

- CRL residents continues at **50% less** likely to be incontinent relative to competing communities (3rd and 4th quarter 2009, 1st quarter 2010)

ANTI-ANXIETY MEDICATION

- Prevalence of RCAC resident utilization of anti-anxiety and hypnotic medications has continued to decrease over 3rd and 4th quarter 2009. Anti-Psychotic Medications is **75% lower** than competing communities (3rd and 4th quarter 2009, 1st quarter 2010)

DIABETIC

- For the 3rd consecutive quarter, residents with diabetes have **continued to reduce** or have discontinued needs of medicine through our innovative nutrition and diabetic programs



**CRL began measuring and tracking clinical outcomes of our residents in June 2009. Using internal benchmarks and assessment tools, CRL compares its outcomes the state averages provided by the Center for Medicare & Medicaid Services. Public available Assisted Living related data is not readily accessible for benchmarking as our collection process is a proprietary innovation which has not been replicated in other assisted living communities.*



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