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press release

- CRL Senior Living Communities to Sponsor Summer Concert Series in Waukesha -

Waukesha, Wis. (May 6, 2010) — Merrill Hills Manor, a <u>CRL Senior Living</u> Alzheimer's/memory care and assisted living community, announced today it will provide primary sponsorship of the 2010 Waukesha Civic Band Concerts in downtown Waukesha.

The popular weekly concert series will feature performances of several classic musicals and movie scores, including "The Wizard of Oz," "The Lion King," "The King and I," and "My Fair Lady." Jazz Express, a Waukesha-based 20-piece big band, will provide entertainment for the first and last shows of the series, held every Thursday between June 10 and Aug. 12. The free concerts will take place from 8 p.m. to 9 p.m. at the Les Paul Performance Center in Cutler Park, 321 Wisconsin Ave.

"As a member of the Waukesha community, we're pleased to play an important role in this longstanding event," said Rebecca Alabado, executive director of Merrill Hills Manor. "Cutler Park is a great backdrop for the exciting music the Waukesha Civic Band has lined up for this summer."

Merrill Hills Manor will be the main sponsor for this year's concert series, with separate area organizations providing co-sponsorship of each individual performance. For more information on the Waukesha Civic Band concerts, visit www.ci.waukesha.wi.us/web/guest/civicband.

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Page 2 of 2

About CRL Senior Living Communities

At CRL Senior Living Communities (www.crlcares.com), it is the company's mission to provide new standards of therapeutic excellence in senior living by providing the best in healthcare through consistently blending nutrition, spiritual, mental and physical stimulation in an environment rich with safety, comfort, activities and a nurturing atmosphere.

With offices in Neenah, Wis., and Chicago, Ill., CRL Senior Living Communities specializes in operating and managing state-of-the-art senior care residences that deliver the highest standard of care in specially designed therapeutic environments. The company meets the needs of seniors with independent living, assisted living and Alzheimer's/memory care communities. CRL currently owns and operates 14 communities in Wisconsin – including residences in Neenah, Oshkosh, Sheboygan, Sheboygan Falls, Menomonee Falls, Kenosha, Greenfield, Green Bay, DeForest – and two in McHenry, Ill.

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